



unified strategies public relations

an **international network** of public relations
& marketing communication professionals

888 214 9444
usprnetwork.com

A LOCAL, NATIONAL AND INTERNATIONAL HIGHLY-SKILLED AND ECONOMICAL WAY TO TELL YOUR STORY

Unified Strategies Public Relations™ (USPR) network was born out of a strong desire to provide clients with cost effective solutions for all their communication needs.

We are dedicated to providing you with the best possible Public Relations services in markets throughout North America and Europe. No long-term contracts. No vetting agencies in multiple markets. No multiple agency invoicing. No hassles; just great service and outstanding results.

FULL SERVICE COMMUNICATION THROUGHOUT NORTH AMERICA AND EUROPE

- PUBLIC RELATIONS & STRATEGIC COMMUNICATION
- BRAND MARKETING & MANAGEMENT
- CRISIS COMMUNICATION
- EVENT PLANNING & MANAGEMENT
- CREATIVE SERVICES
- SOCIAL MEDIA & REPUTATION MANAGEMENT
- RESEARCH & ANALYTICS

USPR, a women-owned business, gives you the strength of more than 60 independent PR agencies with the valuable expertise of their local markets. Whether you need support for a local initiative or a national or international opportunity, USPR provides you with turnkey PR solutions.

At less than half the cost of most national Public Relations firms, USPR provides your business with flexibility; local, regional, national and international expertise; and senior level counsel for virtually all of our services.

A HALF-CENTURY OF PUBLIC RELATIONS EXPERIENCE

The founders of USPR™ have spent their entire careers working in the communication and media fields. Combined, they have led their own firms for nearly a half-century, and have worked for some of the nation's most well-known brands. They've planned and managed world record-breaking events, coordinated media tours for spokespeople, celebrities and top executives and led teams on national marketing campaigns, consistently landing stories for their clients in some of the nation's most popular news outlets.

Make the most of your communication dollars by connecting with USPR – the PR network built on integrity, trust and results.

To learn more, call toll-free at 888.214.9444
or visit our website at usprnetwork.com.